

## Capability Statement

[www.rainmakerbds.com](http://www.rainmakerbds.com)

Rainmaker Business Development Solutions is the SOLUTION to the biggest problems facing small to medium sized businesses (i.e. non-profit organizations and government contractors) who are seeking to grow.

Armed with targeted research, your unique customer goals and our proprietary database, Rainmaker BDS will maximize your ROI. Not only will you experience a reduction in your customer acquisition cost, but you will also benefit from increased customer retention, resulting in sustainable revenue and profitability.



## Core Competencies

- Strategic Planning and Execution
- Business Improvement
- Cost Reduction
- Performance Management
- Increase Award Probability
- Fundraising
- Marketing Support

## Contact Information

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## NAICS Code

#611430 Management development training  
#926110 Business development agencies  
#541611 Business management consulting

## Customers



### Research



### Relationships



### Retention



### Revenue

